

**FOR IMMEDIATE RELEASE**  
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## ASOTVI POWERED UP BY SMART ENERGY SOLUTIONS

**Cape Coral, FL – 6/16/2008.** As Seen On TV.Info, Inc. (ASOTVI) [www.asotv.info](http://www.asotv.info) today welcomed Smart Energy Solutions ([www.smgynet.com](http://www.smgynet.com)) of Pompton Plains, NJ, as its newest corporate sponsor.

ASOTVI performed a hands-on evaluation of Smart Energy Solution's Battery Brain product, which is a device that is used to prevent a vehicle battery from ever losing a sufficient charge to start the engine. ASOTVI had a professional auto technician thoroughly review the product, installing it in a vehicle and subjecting it to a variety of electrical load and continuity tests, all of which the Battery Brain passed with flying colors (see the video at [www.asotv.info](http://www.asotv.info)).

ASOTVI is therefore proud to help bring greater visibility and understanding of this valuable new technology with the ability to keep motorists and/or boaters from ever being stranded with a dead battery ever again. We also found this technology to serve as a great theft deterrent, specifically with the model that features a wireless radio remote that can physically disconnect a battery when the vehicle isn't in use, so no car thief could ever hope to hot wire it and steal it.

Robert Gelinas, CEO of ASOTVI said, "It's our mission to be able to show consumers with our first-hand videos exactly what products can really do. A lot of people are rightfully skeptical about a lot of new products and technologies they see advertised. But when they can see for themselves what an unfamiliar product is really capable of, they are more inclined to give it a try. That's our sincere hope for Smart Energy Solutions and their amazing Battery Brain product—specifically, that more people will take the time to see for themselves the benefits that this new protective technology can provide, and then take full advantage of it." He went on to add, "We sincerely appreciate Smart Energy Solutions support of ASOTVI's independent and objective review services which makes this free consumer resource possible."

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**About ASOTVI**—([www.asotv.info](http://www.asotv.info)) Web 2.0 Internet consumer advocate and independent 3<sup>rd</sup> party reviewer of Direct Response TV (DRTV) "As Seen On TV" Products. Founded in 2007, ASOTVI's patent-pending process verifies the claims of "As Seen On TV" vendors by means of contrasting video evidence, allowing retail consumers to view online Vendor TV commercials and also ASOTVI-produced evaluation videos, answering the question, "Can it really do that?" with "See for yourself" results. ASOTVI is headquartered in Cape Coral, Florida, in Southwest Florida on the Gulf of Mexico.

**About Smart Energy Solutions**—([www.smgynet.com](http://www.smgynet.com)) Smart Energy Solutions, Inc. (OTC Bulletin Board: SMGY) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ.

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I talked to my son Ryan, who tested the Battery Brain for us, and I happened to ask him if they were still using it. He said they were, and after a month, they love it. It is installed in one of their “competition” cars. This isn’t a race car, but a car that stereo shops, like the one he works at, use to compete against other shops – i.e. installing in it all manner of stereo equipment, amplifiers, subwoofers, the whole pimped-out package. The car in our video was an old Volvo that they chose specifically for its size and shape to hold all the stereo gear they wanted to put in it.

Their problem was, all that equipment creates a strain on the car’s electrical system, slowly draining the car’s battery, even when the vehicle isn’t in use. They were having to jump start it every time they needed to use it or move it. Ever since they installed the Battery Brain, Ryan says they’ve never had to jump it again. When they need to use it, they just use the remote to reconnect the battery (after the BB has done its thing) and the car starts right up every time.

- **Bob Gelinas, President & CEO, ASOTV**